THE HONEY BAKED Ham Co.

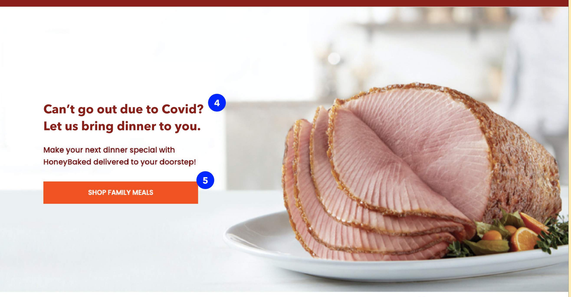
Search online items

Find a store: Decatur, GA, US

SIGN IN | CART

HONEY BAKED HAM® | HONEY BAKED™ TURKEY | BEEF & PORK | STARTERS & SIDES | DESSERTS | ABOUT US | WHY HONEYBAKED

COVID-19 UPDATE: WE'RE TAKING ADDITIONAL STEPS THIS SUMMER - LEARN MORE



Can't go out due to Covid? Let us bring dinner to you.

Make your next dinner special with HoneyBaked delivered to your doorstep!

SHOP FAMILY MEALS

SHIP HONEYBAKED FAVORITES

Honey Baked Ham® | Honey Baked™ Turkey | Beef & Pork | Starters & Sides | Desserts

PRICE

$69.95 — $149.95

SERVING SIZES

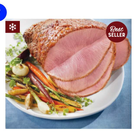
- 8
- 10
- 12+

GLUTEN FREE

- Gluten Free

FLAVORS

- Roasted

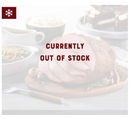


Honey Baked Ham® - Bone-In Half

$69.95 - $89.95

Honey Baked Ham & Turkey Breast Dinner

$149.95



The Grand Gathering

$127.95

The Complete Honey Baked Ham Dinner

$132.95

Complete Honey Baked Ham Brunch

$122.95

Honey Baked Ham & Two Sides

$102.95

Honey Baked Ham, Swiss & Mustard

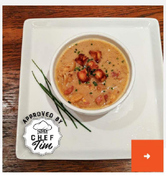
$102.95

WORLD'S BEST HAM HBHCo Premium Quality EST® ··· 1957

JUST UNWRAP AND ENJOY!

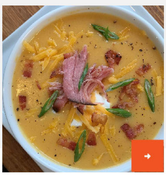
At The Honey Baked Ham Company, we take pride in knowing that the Honey Baked Ham is the centerpiece for your most treasured occasions. Wrapped in gold foil like a gift, we then present each one individually to our customers for their personal selection.

ALL RECIPES | BREAKFAST/BRUNCH | SANDWICHES | MAIN COURSES | SIDES & APPETIZERS



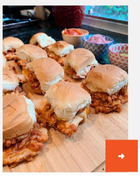
1.75 Hours

*JAN'S HONEY BAKED HAM, CAULIFLOWER AND CHEESE SOUP



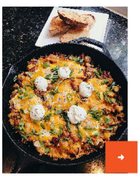
4 Hours

*Janet's Loaded Baked Potato Soup with Honey Baked Ham



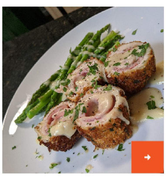
15 Minutes

BBQ'd Honey Baked Ham Sliders



40 Minutes

BIG BREAKFAST SKILLET WITH HONEY BAKED HAM

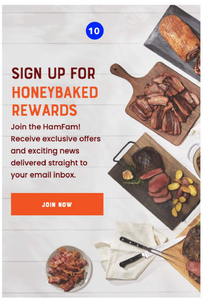


1 Hour and 20 Minutes

Chicken Cordon Bleu a la Honey Baked Ham

2 Hours and 30 Minutes

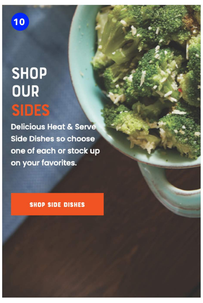
EGGS BENNY SKILLET BAKE



SIGN UP FOR HONEYBAKED REWARDS

Join the HamFam! Receive exclusive offers and exciting news delivered straight to your email inbox.

JOIN NOW



SHOP OUR SIDES

Delicious Heat & Serve Side Dishes so choose one of each or stock up on your favorites.

SHOP SIDE DISHES

SHOP

- Shop Online
- Find A Store
- Shop Gift Cards
- Catalog

COMPANY

- About Us
- Why HoneyBaked
- Careers
- Franchises
- Fundraising

RESOURCES

- Customer Care
- Nutritional Information
- Meal Prep and Serving
- Recipes
- Check Gift Card Balance
- Response to COVID-19

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Design Notes

1. Store location is pre-populated based on geolocation to ease the flow of searching for stores.
2. Nav Bar selections are focused on shopping to push conversions.
3. Covid announcement bar is made more contrasty to ensure users see that steps are being taken to address the virus.
4. The Hero CTA Heading is more angled to appealing to the solution of finding food during this pandemic event.
5. Family Meals have been moved from the Nav Bar to the Hero CTA button
6. Ship HoneyBaked Favorites is positioned as first item under the Hero banner to immediately provide users with best options via social proof recommendations.
7. A category is pre-selected from the Ship HoneyBaked Favorites list to display a default list of items with the order preference menu to promote quickly jumping into sales.
8. Information regarding how to utilize purchased products for consumption is placed below the list of items as an interstitial reminder of how to use HoneyBaked products. This is also used as a selling break in the content on the page.
9. A breakdown of different items per category is shown to help users find other products for specific purposes (like breakfast) in case they aren't interested in the favorited items above.
10. I decided to utilized the means of becoming a "HoneyBaked Rewards member" and "shop our sides" towards the bottom of the page with the understanding that this is not a high profile focus.
11. The footer is placed at the bottom of the screen as a common placement to seek other types of content.