

Jordan Robinson

Sr. UX/UI Design

Jordan Robinson

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Overview

I am a senior UX/UI designer & career coach for junior UX/UI designers. I have worked across multiple small, medium, and enterprise-sized industries for over 15 years.

My passion is helping up-and-coming designers get their first role. It's also my aim to simplify complex systems into easy-to-use interfaces.

In addition to increasing bottom-line growth, I strive to improve in-house production processes when and where possible. Additionally, I have experience developing front-end applications.

Skills

UI:	UX:	Mobile/App:	FE Dev:
Figma	Prototyping	Human	HTML
<i>Adobe XD</i>	Wireframe	Interface	CSS / SASS
Sketch	Design	Guidelines	Bootstrap
Illustrator	Thinking	(iOS)	JavaScript
Photoshop	UserTesting.	Android	jQuery
InDesign	com	(Material	WordPress
Iconography	Zeplin	Design)	Elementor
Photography	Axure RP		
	InVision		

Full-Time Roles

Experience

1: Aviena Sky LLC - (3 years)

UX/UI Designer + Front-End Developer

JANUARY 2020 – MARCH 2023 || Atlanta, GA – Tampa, FL (ON-SITE)

Business Problem:

One of Aviena Sky's accounts, Digital Mark needed help creating visually engaging learning experiences for their client, the Edward M. Kennedy Institute. Educating young students about legislative governance was the end goal. The event aimed to demonstrate how school students' voices matter in government by having students participate in mock political debates.

Collaborations:

Our team included stakeholders from our client, Digital Mark, as well as stakeholders from Edward M. Kennedy Institute, their end-client. Digital Mark served as the middleman for all communications.

Solution:

Based on my design and vision, I worked with the development team to produce a web-based educational experience for kids at <https://www.bringyourownchair.org/>.

Related Projects:

- VeeFresh
Position: UX/UI Project
- Parallels of Hope
Front-End Development
- The SFS Project
Front-End Development

Software Used:

- Figma
- Adobe XD
- Visual Studio Code
- GitHub
- Adobe Creative Cloud

2: Code Mettle - (3 years)

Lead UX Design / Material Design

FEBRUARY 2018 – JANUARY 2020 || Sandy Springs, GA (ON-SITE)

Business Problem:

A company called Code Mettle focused on providing solutions without designers until they realized they needed different resources. In order to provide a unified brand look and feel across all of their numerous applications, they hired me.

Collaborations:

We were a team of account managers and developers who studied a variety of coding languages, with me being the sole UX/UI designer on the team.

Solution:

In addition to the UI inventory, I developed color schemes, an iconography library, official branding assets such as an official UI brand guide, and a robust design system made of reusable patterns and components.

Related Projects:

- Government Projects (NDA)
Position: UX/UI Project

Software Used:

- Adobe Creative Cloud
- Adobe XD
- Sketch
- JIRA
- Axure RP

3: AT&T - (2 years)

UI Visual / Product Designer

OCTOBER 2016 – DECEMBER 2018 || BOSTON, MA (REMOTE/ON-SITE)

Business Problem:

As part of their update, AT&T focused on improving search functionality on their main website. It was essential to them that their numerous products and product types could be searched seamlessly and delightfully.

Collaborations:

The team consisted of one project manager, one UX lead designer, and myself as the visual product designer.

Solution:

I highlighted the differences between phone, internet, and cable-based products using clear language headers and headlines. With clear visual definitions and product types, we created a well-vetted search experience.

Related Projects:

- Search Experience Innovation
Position: Visual Product Design
- Responsive Design (Web Assets)
UI Design

Software Used:

- Adobe Creative Cloud
- Adobe XD
- Photoshop
- InDesign
- Illustrator
- DAM Assets
- JIRA

4: Capital One Investing - (2 years)

Product Designer / iOS Designer / Android Designer

MAY 2014 - SEPTEMBER 2016 || SEATTLE, WA (ON-SITE)

Business Problem:

Capital One Investing, formerly ShareBuilder, was looking to establish itself as a leader of the online brokerage industry by integrating Financial Advisors. The challenge was to figure out how to do so in a way that users could quickly grasp and understand when looking at their Account (Profile) Page.

Collaborations:

I worked on a product design team of six, plus two managers. Additionally, I introduced myself to our brand and research teams, which would prove highly valuable in the future.

Solution:

Using the experiences of team members, I facilitated a 5-day Design Sprint to identify user complications. It was vital for me to create a compelling account page that clearly distinguished the 2 significant Task Flows of assessing stock portfolios and understanding financial advisor communications. According to usability studies from our research team, users were satisfied.

Related Projects:

- Account Page
UX/UI Design
- PortfolioBuilder
iOS App
UX/UI Design
- Movers & Shakers Widget
- Mobile App Store Assets
Mobile UX/UI Design

Software Used:

- Photoshop
- Illustrator
- JIRA

Education

International Academy of Design & Technology:	Columbia College Chicago:	Adaptive Path: @ Capital One	Accessibility & Usability Best Practices for UX&UI Designers
Troy, MI - Chicago, IL. Oct. 2006 > Mar. 2007	Chicago, IL Aug. 2007 - Jan. 2010:	San Francisco, CA Aug. 2014	Online course Dec. 21 - Jan. 2022
Graphic Design	Film & Video: Film Direction & Fashion Photography	Design Thinking Seminar	Accessibility Design Udemy Course

Accomplishments

NOVEMBER 2021: Pratt Institute in New York

1. Jordan R Coaching – Public Speaking Event

[Client Relationship Management](#)

In this talk, we discussed positive habits, tactics, and examples regarding working with clients as a freelance designer.

AUGUST - NOVEMBER 2021: 13-Week - Online Coaching Program

2. Jordan R Coaching - Team ALL IN: UX/UI Design [UX/UI Crash Course - Beyond The Box](#)

I created this program to assist junior designers in finding employment. I was able to place all of my students in UX jobs.

SEPTEMBER 2021: General Assembly in Atlanta, Georgia

3. Jordan R Coaching - Public Speaking Event [Kick Starting your Career](#)

In this talk, we discussed how to begin your career in the Information Technology Industry.

JULY 2021: Iron Hack Bootcamp in Barcelona, Spain

4. Jordan R Coaching - Public Speaking Event [Building your Personal Branding](#)

This talk was on how to get craft your personal brand to enhance your career, your online presence and your life as a whole.

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References

Aviena Sky

Owner: Kieanna McCloud
206-489-8299
km@avienasky.co

Code Mettle

Co-Worker: Vanessa Schill
707-743-9506

Code Mettle

Co-Worker: Justin Fields
805-815-2264
jojodabomb@gmail.com

Code Mettle

Co-Worker: Jonah Willson
812-361-0678

AT&T

Manager: Stacey Newton
404-951-6289